

Publications and web-sites which IB might advertise in./on

[July 2009]

| Publication & format | Contact details | Month printed on cover of issue | | | | | | | | | | | | page | ½ page | ¼ page | | |
|---|--|---------------------------------|---|---|---|---|---|---|---|---|---|---|---|------|--------|--------|--|----------------------------|
| | | J | F | M | A | M | J | J | A | S | O | N | D | | | | | |
| Opera Now (A4 mag) | Hugo Smith @ Rheingold 0207 333 1733 Last booking date ? Final copy deadline 17 Aug for Sep/Oct issue | x | | x | | x | | x | | x | | x | | | | | m 1300 c 1700 | m 800 c 1000 |
| Opera (A5 mag) | Jane Stoggles Ad. Director 07740 120 659/ 0208 971 8479 Price per issue if ad in 1 issue Price per issue if ad in 2 issues Order by 23 Jul for Sep issue Artwork by 28 Jul, Sep issue | x | x | x | x | x | x | x | x | x | x | x | x | x | | | m185 m 165 | m 140 m 125 |
| Operabase (website) | Mike Gibbs mike.gibb@operabase.com 8 579 3910 Currently international, launching UK national Sep. I have emailed details of production. Said he would contact us, but worth chasing. | | | | | | | | | | | | | | | | Maybe fee | |
| Bachtrack (website) | http://www.bachtrack.com Internet music and concert directory listings service. Alison Karlin alison.karlin@bachtrack.com Some free, some paid. Needs chasing when we have final ad details. | | | | | | | | | | | | | | | | Some free Some paid extras | |
| BBC Music Magazine | Tom Drew Did not respond to email | | | | | | | | | | | | | | | | | |
| Gramophone Magazine and Classic FM Magazine | Esther Zuke 8 267 5199 October issue on sale 2 nd Sep. Price for a charity in brackets. Less 10% if we appear in both Also have E-Newsletter Whole of UK (22,354 recipients) Also can have banners/leader boards on their web-pages. 50,000 page impressions on each channel for £500 in total (instead of £3000). | x | x | x | x | x | x | x | x | x | x | x | x | x | | | 1987 (800) (800) | 1191 (450) (450) |
| | | | | | | | | | | | | | | | | | 2797 (750) | |
| | | | | | | | | | | | | | | | | | 3000 (500) | |

m = monochrome c = colour